

Premiere Pro Essentials Course

Video editing is the art of assembling video, audio, images and titles into a cohesive sequence that tells your story and the last part of the video production process.

This Adobe authorised Premiere Pro course is designed to enable you to get your message across with maximum impact using the powerful and flexible video editing capabilities of Adobe Premiere Pro.

Learn how to best utilise Premiere Pro for your video editing projects for social media, websites, product demonstrations to corporate videos and other promotional or educational purposes.

Topics include:

- Introduction to Premiere Pro
- Importing Footage
- Essentials Editing Techniques
- Motion Stabilisation
- Working with Effects
- Chroma Keying (Green Screen)
- Audio
- Introduction to Motion
- Creating Titles
- Speed Change
- Transitions
- Project Management
- Exporting

Duration: 2 day

Class size:

- ✓ 8 students max
- ✓ Or : One on One training

Times: 9:00am - 4:00pm

Where : In your home or Office or Coffee Shop

Course Inclusions :

- ✓ Comprehensive learning materials
- ✓ 12 months FREE email support
- ✓ 'Certificate of Attendance' on completion of course
- ✓ Morning & afternoon tea

COURSE CONTENT

Introduction

- Video Terminology
- TV Broadcast Standards
- Social Media Standards
- SMPTE Timecode
- Best Practice Workflows
- Keyboard Shortcuts
- Create & Save/Close Projects
- Projects vs Sequences
- Create Sequences at Correct Settings/Change Existing Sequence Settings
- Premiere's User Interface/Explore the Panels
- Customise & Save Workspaces
- Overview of the Main Panels
- Asset Management
- Use Bins (Folders)
- Preferences

Import Assets

- Techniques for Importing Assets
- Import Video & Audio Formats (Assets)
- Import Photoshop, Illustrator Files & Images
- Organize Footage into Bins

Basic Editing Techniques

- Placing Clips onto the Timeline
- Overwrite vs Insert Edits
- Navigate the Timeline
- Select, Move & Trim Clips on the Timeline/Edit Clips on the Timeline
- The Ripple Edit Tool
- Snap to CTI & other Clips
- Timeline 'Sticky' Settings
- Use the Source Monitor (Setting In & Out Points)
- Add & Remove Tracks
- Source Patching/Undo's & Re-do's
- Delete Gaps

Creating Titles

- The Text Tool/Text Parameters
- Use The Shape Tools/Gradient Fill
- Edit Text in the Essential Graphics Panel/Use Text Styles
- Adobe Stock Motion Graphics Templates

Advanced Editing

- Arrange a Storyboard & Automating to the Timeline
- Shuffle Edits/Advanced Editing Tools/Introduction to Nesting
- J/L edits (Separate Audio & Video)
- Replace Clips & Retaining FX Attributes
- Picture in a Picture

Working with Audio

- Audio Clips, Tracks & Master Volume
- Adjust Audio Clip Levels in the Timeline

- Essential Sound Panel
- Auto Ducking Music to Dialogue

Working with Effects/ Transitions

- Apply Effects
- Effect Controls Panel
- 'Fixed' Effects vs 'Added' Effects
- Save & Re-using Effects
- Introduction to the Lumetri Color Panel
- Copy FX vs Copying Attributes
- Frequently Used Effects
- Adjustment Layers
- Creating/Add/Edit Transitions
- Apply Video Transitions to Multiple Clips
- Change Default Transitions
- Replace Transitions
- Change Default Duration of Transitions
- Audio Transitions
- The Motion Parameters
- Introduction to Keyframing
- Change Speed/Reverse Speed
- Time Stretch Tool
- Variable Time Remapping

Stabilizing Footage

- Analyse Footage with the Warp Stabilizer Effect
- Smoothing Motion, Removing Motion
- Chroma Keying (Green Screen)
- The Ultra Key Effect

Export Projects

- Export for Broadcast/ Web, Social Media & Mobile
- Adobe Media Encoder
- Pixel Aspect Ratios
- Common DV Codecs
- Save Export Presets
- Project Manager
- Basic Archiving Projects